

mega
SHOW

— HONG KONG —

WELCOME
歡迎光臨

PART 2 • 27-30 OCTOBER 2024



玩具及嬰兒用品

CONVENTION
HALL 會議廳



玩具及嬰兒用品

HALLS 展覽廳 3F-3G

HALLS 展覽廳 5F-5G

megaSHOW
HONG KONG

PART 2 • 27-30 OCTOBER 2024

HONG KONG CONVENTION & EXHIBITION CENTRE



POST-SHOW
REPORT

SHOW FACTS

Dates: 27 - 30 Oct, 2024
Venue: Hong Kong Convention and Exhibition Centre
Show Nature: Trade Only
Exhibit Profile:

- Gifts & Travel Goods
- Stationery & Office Supplies
- Housewares & Bathroom Accessories
- Toys & Baby Products

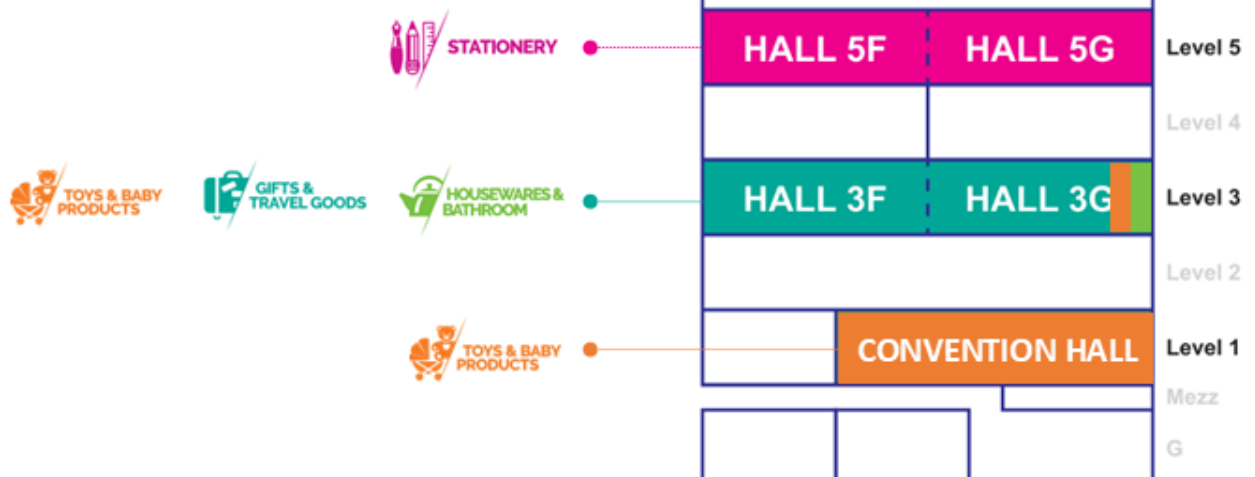
Show Organiser: Comasia Limited



Supporting Organisations: Hong Kong Tourism Board
 German Industry and Commerce Ltd.
 Italian Chamber of Commerce



Exhibition Hall Location Map



EXHIBITION OVERVIEW

MEGA SHOW Part 2 was successfully held at the Hong Kong Convention and Exhibition Centre from 27 to 30 October 2024, once again providing an exceptional exhibition and trade platform for exhibitors to expand their markets and foreign trade connections, while allowing global buyers to source the latest products from Asia and around the world.

Rooted in Asia, MEGA SHOW is a professional trade show with global presence. Since its debut in 1992, the Show has provided a premier platform for Asian suppliers to showcase their latest products in Hong Kong every October.

With the support of exhibitors and buyers, the Show has established its reputation as one of the most important shows in Hong Kong. Starting in 2003, the Show introduced Part 2, providing an additional sourcing opportunity for buyers and perfectly concluding their South China sourcing trip.



EXHIBITOR

This year's exhibition gathered 353 exhibitors. With a total of 426 booths, the exhibition showcased a wide range of gifts and travel goods, stationery and office supplies, housewares and bathroom accessories, as well as toys and baby products. The four-day event attracted 10,319 professional buyers to visit and source.

Countries / Regions of Exhibitors

	Country/Region	No. of Exhibitors	No. of Booths
353 Exhibitors from 8 Countries & Regions	Mainland China	283	351
	Hong Kong	35	39
	India	17	17
	Taiwan	14	15
	South Korea	1	1
	Italy	1	1
	Poland	1	1
	France	1	1
	Total	353	426



BUYER

Top 15 Countries/Regions of Buyers

	Country/Region	No. of Buyers	Country/Region	No. of Buyers
10,319 Buyers	Hong Kong	2,620	Australia	286
	Mainland China	2,144	UK	271
	US	487	Taiwan	267
	Italy	332	Philippines	233
From 116 Countries & Regions	India	325	Canada	225
	Japan	309	Russia	206
	Germany	301	France	177
	South Korea	295		
	Total		8,478	



EXHIBITION SUMMARY

The 2024 MEGA SHOW Part 2 attracted 10,319 buyers, marking a 30% increase over last year's exhibition. This rise reflects the effectiveness of the adjusted exhibit scopes in better aligning with buyers' purchasing plans.

This year, buyers from 116 countries and regions attended the exhibition, with increased participation from Asia, Europe, North America, Oceania, the Middle East, and Africa. This demonstrates the exhibition's international appeal, helping exhibitors expand their overseas markets.





LOOKING FORWARD

The 2025 MEGA SHOW Part 2 will be held at the Hong Kong Convention and Exhibition Centre from 27 to 29 October 2025. With new elements added, the Show will continue to provide an excellent exhibition platform for exhibitors to showcase their latest products, expand their markets and forge foreign trade connections.

mega SHOW HONG KONG

PART 2 • 27-29/10/2025

HONG KONG CONVENTION & EXHIBITION CENTRE



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